

THE FAMU EDITION: REACHING NEW HEIGHTS IN SPORTS MARKETING

SOLUTION

REPORT



STRIKING RATTLERS

THE CHAMPS

THE MEAC CHAMPS'
WINNING IMAGE

MEN & WOMEN'S BASKETBALL

MEN'S BASEBALL

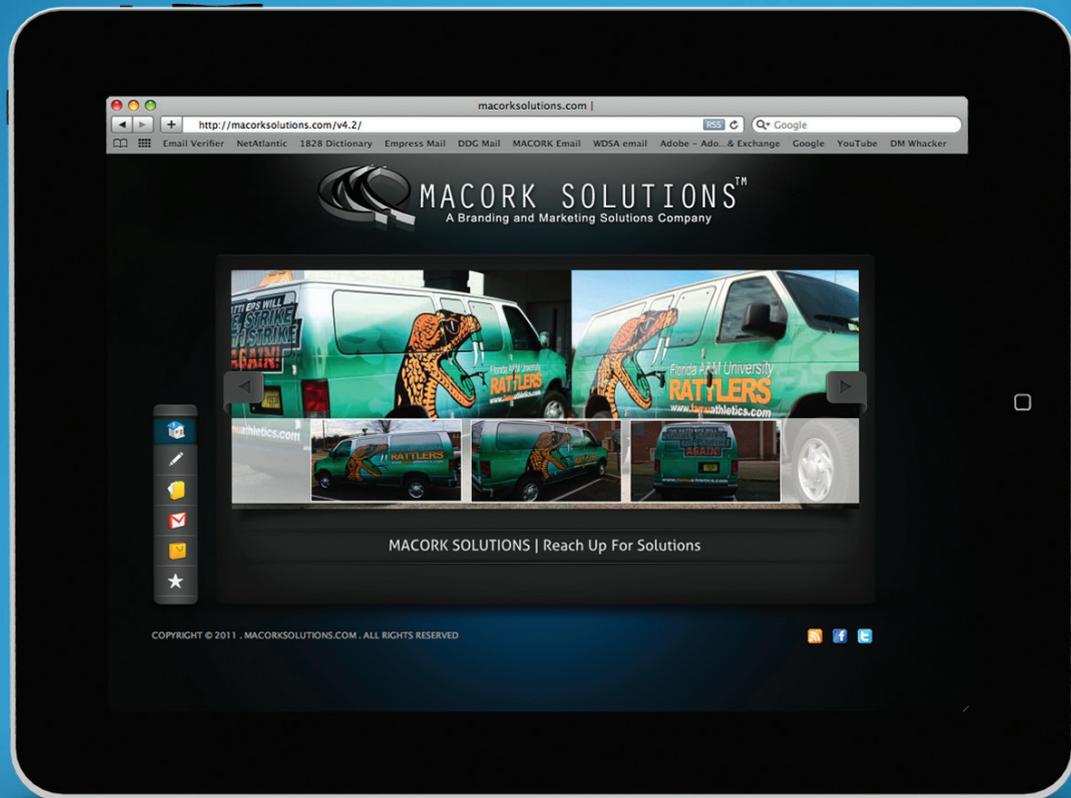
WOMEN'S SOFTBALL

WOMEN'S TENNIS

WOMEN'S VOLLEYBALL

http://www.macorksolutions.com

REACH UP FOR SOLUTIONS.



MACORK SOLUTIONS
A BRANDING & MARKETING SOLUTIONS COMPANY



the horn has sounded...

As the seasons change from fall to winter; from winter to spring; spring to summer and back to fall, the strategies, schemes and plays change in the athletic programs of schools across the country. Coaches and their staff are constantly brainstorming new ways to gain an advantage over their upcoming opponent; closely observing every detail and technique to fine-tune each player's optimum potential of excellence. The excitement, energy and adrenaline radiates from the field, court and diamond. Scholastic sports have become a significant part of the culture of our society uniting towns, offices and families under the common love for the school colors.

With so much interest drawn to scholastic athletics, the potential revenue to be earned has become a vital part of the strategic plan for each individual sport. The team has expanded beyond the field. Now, insert the entire Athletic Department - from the Athletic Director, the Marketing Director to the students passing out

T-shirts and flyers on campus and in the community. The business of scholastic athletics supports the weight of the teams by assuring the funds and community interest is present and maximized.

When you think about going to see your favorite team play, you instantly envision a certain atmosphere and environment. Though each of us have some differences in our game-time experiences, most think of a stadium, coliseum or gymnasium filled with people cheering in support of their team. We never imagine going to an empty stadium. The camaraderie and fellowship is a part of the whole experience! Many long-term friendships and business partnerships have been established while enjoying a sporting event.

The horn just sounded...**MACORK SOLUTIONS** has just entered the game...

As a role player, our goal is to help facilitate the maximum exposure for the program and each team. On the front end, we work closely with the Athletic and Marketing Directors to create an excitement in the community about the upcoming season. From theme development, capital campaign, photo shoots and a list of design projects, our team (inclusive of the school's entire Athletic Department) begins workouts long before the first kick-off. Our season, however, does not end with the opening tip-off. Throughout the season, meetings and phone conferences continue to make sure the momentum is not lost. New campaigns and events are constantly being coordinated throughout the entire season. Our goal is to make the game a community event you don't want to miss.

The success of the marketing plan translates to the success of the entire program. The advantage of the home team sits in the stands. Those cheering fans, friends and family can be the difference between a win and a loss on the field and in the bottom line of your revenue report.

Our team brings relevant and innovative solutions to an ever-changing industry. We anxiously anticipate our chance to make a difference in the game. Let's play ball.

your sports marketing solution

Working with a creative agency should be the most rewarding and enjoyable part of your day. As graphic designers, brand consultants and project managers, we work hard to make that a reality. Our work reflects our passion for sports and creativity, along with our excitement for ensuring that clients experience that "wow" moment!

Our objective is to research and utilize a variety of media and styles to find innovative and professional solutions to your marketing and promotional needs, and most importantly improve your team's visual presence in a world that is driven by how and what we see.

We oversee a variety of projects ranging from game day programs and posters, to schedule cards, logo design, directories, brochures and catalogs.



UNIVERSITY OF
MIAMI
SEPTEMBER 2



DELAWARE STATE
UNIVERSITY*
SEPTEMBER 11



HOWARD
UNIVERSITY*
SEPTEMBER 18



TENNESSEE STATE
UNIVERSITY
SEPTEMBER 25
ATLANTA FOOTBALL
CLASSIC



SOUTH CAROLINA
STATE UNIVERSITY
OCTOBER 2
HALL OF FAME GAME



macorkolutions.com
A Branding and Marketing Solutions Company

2010 RATTLER

Contact the Rattler Ticket

PROJECT: 2010/2011 Football Poster

SPECS: Full-Color, 36" x 24"

CREATIVE SERVICES: Theme Development, Graphic Design

A A&M UNIVERSITY

RATTLEERS WILL KE, STRIKE and STRIKE AGAIN!



**SAVANNAH STATE
UNIVERSITY
OCTOBER 16**

PUBLIC SERVICE DAY



**NORFOLK STATE
UNIVERSITY*
OCTOBER 23**



**MORGAN STATE
UNIVERSITY*
OCTOBER 30
HOMECOMING**



**NORTH CAROLINA A&T
STATE UNIVERSITY*
NOVEMBER 6**



**HAMPTON
UNIVERSITY*
NOVEMBER 13**

YOUTH & COMMUNITY DAY



**BETHUNE-COOKMAN
UNIVERSITY*
NOVEMBER 20
FLORIDA CLASSIC
ORLANDO, FL**

*DENOTES MEAC GAME

RATTLEER FOOTBALL

Office: 850.599.3141 | www.famurattlersports.com



**RESPONSIBILITY
MATTERS**

RATTLER BASKETBALL



DATE	OPPONENT	LOCATION	TIME
NOVEMBER			
SAT 6	ALBANY STATE (EXHIBITION)	TALLAHASSEE, FLA.	7 P.M.
FRI 12	AT ALABAMA	TUSCALOOSA, ALA.	7 P.M.
MON 15	SOUTHEASTERN UNIVERSITY	TALLAHASSEE, FLA.	7 P.M.
THU 18	SAVANNAH STATE #	TALLAHASSEE, FLA.	7 P.M.
MON 22	AT CINCINNATI #	CINCINNATI, OHIO	7 P.M.
WED 24	AT DAYTON #	DAYTON, OHIO	7 P.M.
SAT 27	AT MOUNT SAINT MARY #	EMMITSBURG, MD.	1 P.M.
MON 29	WEBBER INTERNATIONAL	TALLAHASSEE, FL.	7 P.M.
DECEMBER			
SAT 4	BETHUNE-COOKMAN**	TALLAHASSEE, FLA.	6:00 P.M.
SAT 11	WARNER SOUTHERN	TALLAHASSEE, FLA.	7:30 P.M.
MON 13	ALLEN UNIVERSITY	TALLAHASSEE, FLA.	7:30 P.M.
SAT 18	AT GEORGIA STATE	ATLANTA, GA.	7 P.M.
WED 22	AT FIU	MIAMI, FLA.	TBA
JANUARY			
SUN 2	AT AIR FORCE	COLORADO SPRINGS, CO	4:30 PM
SAT 8	AT NORTH CAROLINA A&T**	GREENSBORO, N.C.	4 P.M.
MON 10	AT NORFOLK STATE**	NORFOLK, VA.	7:30 P.M.
SAT 15	AT MARYLAND EASTERN SHORE**	PRINCESS ANNE, MD.	4 P.M.
MON 17	AT DELAWARE STATE**	DOVER, DE.	7:30 P.M.
SAT 22	HOWARD**	TALLAHASSEE, FLA.	6:00 P.M.
MON 24	HAMPTON**	TALLAHASSEE, FLA.	7:30 P.M.
SAT 29	AT NORTH CAROLINA CENTRAL	DURHAM, N.C.	4 P.M.
MON 31	AT SOUTH CAROLINA STATE **	ORANGEBURG, S.C.	7:30 P.M.
FEBRUARY			
SAT 5	MORGAN STATE**	TALLAHASSEE, FLA.	6:00 P.M.
MON 7	COPPIN STATE**	TALLAHASSEE, FLA.	7:30 P.M.
SAT 12	MARYLAND EASTERN SHORE**	TALLAHASSEE, FLA.	6:00 P.M.
SAT 19	DELAWARE STATE**	TALLAHASSEE, FLA.	7:30 P.M.
SAT 26	AT ARKANSAS	FAYETTEVILLE, AR	7:00 P.M.
SAT 26	AT HOWARD**	WASHINGTON, D.C.	4 P.M.
SAT 26	AT HAMPTON**	HAMPTON, VA.	7:30 P.M.
SAT 26	AT NORTH CAROLINA CENTRAL	TALLAHASSEE, FLA.	6:00 P.M.
SAT 26	AT SOUTH CAROLINA STATE**	TALLAHASSEE, FLA.	7:30 P.M.
SAT 26	BETHUNE-COOKMAN**	DAYTONA BEACH, FLA.	7:30 P.M.
SAT 26	WISCONSIN STATE BASKETBALL TOURNAMENT	WINSTON-SALEM, N.C.	TBA

ALL TIMES ARE EST UNLESS NOTED AND ARE SUBJECT TO CHANGE:
 # - MEN'S ONLY; * - MEN'S AND WOMEN'S; ** - MEN'S AND WOMEN'S
 # - MEN'S ONLY; * - MEN'S AND WOMEN'S; ** - MEN'S AND WOMEN'S

WARRIS, 4TH YEAR (FLORIDA STATE, '79)
 GIE SHARP 4TH SEASON (AUBURN, 2001),
 N (ROLLINS COLLEGE, 2008),
 BETHUNE-COOKMAN, 1980)



SEASON TICKETS AVAILABLE

Contact the Rattler Ticket Office: 850.599.3141 | www.famurattlersports.com

PROJECT: 2010/2011 Men's Basketball Poster

SPECS: Full-Color, 11" x 17"

CREATIVE SERVICES: Theme Development, Graphic Design

“An idea that is developed and put into action is more important than an idea that exists only as an idea.”

– Edward de Bono



These great organizations have trusted MACORK SOLUTIONS to put their ideas into action, you should consider us too! MACORK SOLUTIONS is an award-winning, relevant solution marketing company. We specialize in growth marketing solutions for corporations, faith-based entities, sports & entertainment organizations, as well as non-profit ventures. We develop marketing solutions that are relevant, impactful and yield measurable results.



MACORK SOLUTIONS

A BRANDING & MARKETING SOLUTIONS COMPANY

4948 SIX OAKS DRIVE | TALLAHASSEE, FL 32303 | WWW.MACORKSOLUTIONS.COM



posters: make an impact

All of the posters that we've designed have one thing in common - strong visual impact! It usually starts with the photos. We can use existing action photos or we can use professional studio photography...it just depends on what you have available and the look you want. If you have access to a studio photographer but don't know exactly how to arrange the shoot, then we can art direct with the photographer remotely to assure that your photos match the overall vision.

Quite often we get the "just make it look good" request. Maybe you've decided that all you need are some action shots of your players, the season schedule and some sponsor logos but don't have a particular theme to design around. That's ok. We'll come up with a unique design that's customized specifically for your team. We'll even sort through your action photos and pick the ones we think will work best for the design.



MISSION:

DATE	OPPONENT	TIME
4-DEC	BETHUNE-COOKMAN	4:00
22-JAN	HOWARD	4:00
24-JAN	HAMPTON	5:30
5-FEB	MORGAN STATE	4:00
7-FEB	COPPIN STATE	5:30



Contact the Rattler Ticket Office

PROJECT: 2010/2011 Women's Basketball Poster

SPECS: Full-Color, 36" x 24"

CREATIVE SERVICES: Theme Development, Photo Shoot Art Direction, Graphic Design

2010-11



LER BASKETBALL

PROTECT THIS HOUSE

TIME	DATE	OPPONENT	TIME
0 PM	12-FEB	MARYLAND EASTERN SHORE	4:00 PM
0 PM	14-FEB	DELAWARE STATE	5:30 PM
0 PM	26-FEB	NORTH CAROLINA CENTRAL	4:00 PM
0 PM	28-FEB	SOUTH CAROLINA STATE	5:30 PM
0 PM			



Phone: 850.599.3141 | www.famurattlersports.com

F L O R I D A



RATTLE

Building on a Rich T

2011 SCHEDULE

FEBRUARY

18 - 20 Jackson State Tournament
 23 **MERCER (DH)**
 26 at Alabama A&M (DH)
 27 at Alabama A&M

Jackson, MS
TALLAHASSEE, FL 4 PM
 Normal, AL 1 PM
 Normal, AL 1 PM

MARCH

1 at Mercer
 4 at South Florida
 5 at South Florida
 6 at South Florida
 8 **NORTH CAROLINA CENTRAL (DH)**
 9 **NORTH CAROLINA CENTRAL**
 12 **SAVANNAH STATE (DH)**
 13 **SAVANNAH STATE**
 15 at Troy
 18 **JACKSON STATE(DH)**
 19 **JACKSON STATE**

Macon, GA 6 PM
 Tampa, FL 7 PM
 Tampa, FL 7 PM
 Tampa, FL Noon
TALLAHASSEE, FLA. 2 PM
TALLAHASSEE, FLA. 2 PM
TALLAHASSEE, FLA. 1 PM
TALLAHASSEE, FLA. NOON
 Troy, AL 7 p.m.
TALLAHASSEE, FLA. 4 PM
TALLAHASSEE, FLA. 1 PM

MARCH cont'd

21 at Mercer
 23 **ALABAMA STATE**
 26 at Bethune-Cookman(DH)*
 27 at Bethune-Cookman*
 29 at Georgia State

Macon, GA 6 PM
TALLAHASSEE, FL 4 PM
 Daytona Beach, FL 1 PM
 Daytona Beach, FL 1 PM
 Atlanta, GA 6 PM

APRIL

2 **NORTH CAROLINA A&T(DH)***
 3 **NORTH CAROLINA A&T***
 5 at Alabama State
 9 at Savannah State (DH)
 10 at Savannah State
 12 at North Carolina Central (DH)
 13 at North Carolina Central
 16 **DELAWARE STATE (DH)***
 17 **DELAWARE STATE***
 19 **MERCER**

TALLAHASSEE, FL 1 PM
TALLAHASSEE, FL 1 PM
 Montgomery, AL 6 PM
 Savannah, GA 1 PM
 Savannah, GA Noon
 Durham, NC 2 PM
 Durham, NC 2 PM
TALLAHASSEE, FL 1 PM
TALLAHASSEE, FL 1 PM
TALLAHASSEE, FL 6 PM

APRIL cont'd

22 at Maryland Eastern Sh
 23 at Maryland Eastern Sh
 30 at Coppin State(DH)*

MAY

1 at Coppin State*
 4 **JACKSONVILLE**
 7 **NORFOLK STATE (DH)**
 8 **NORFOLK STATE***
 10 **TROY UNIVERSITY**
 13 at Jacksonville
 14 at Jacksonville

19-22 2011 MEAC Baseball T

*Denotes Mid-Eastern Athletic Conference
 Times and Dates Subject to Change
 Home games in Orange Bold Print

PROJECT: 2011 Men's Baseball Poster

SPECS: Full-Color, 24" x 18"

CREATIVE SERVICES: Theme Development, Graphic Design

A & M



BASEBALL

tradition

ore (DH)*	Princess Anne, MD	1 PM
ore*	Princess Anne, MD	1 PM
	Baltimore, MD	1 PM
	Baltimore, Md.	1 PM
	Tallahassee, FL	6 PM
	Tallahassee, FL	1 PM
	Tallahassee, FL	1 PM
	Tallahassee, FL	6 PM
	Jacksonville, FL	7 PM
	Jacksonville, FL	1 PM
urney	Daytona Beach, FL	
ce Games		

www.famuathletics.com

Interim Head Coach:
BRETT RICHARDSON
1st year (Florida A&M, 1997)



MACORK SOLUTIONS
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visual consistency is key

One of the most overlooked aspects of a great marketing campaign is consistency. Individual pieces not only need the same relevant information but they also need the same visual message. Even if each piece is slightly different from the others in the campaign, fans are left with a confusing message. Letting us handle your creative helps avoid that problem.

“Individual pieces not only need the same relevant information but they also need the same visual message.”

We can develop the artistic component of the campaign and then re-purpose the artwork for the various media such as print or web advertising, brochures, signage or promotional giveaways. It's also more cost-effective since we're not creating custom designs for each piece...simply implementing an existing design into a new medium.

LADY RATTLER SOFTBALL



RE-CONSTRUCTION ERA

FEBRUARY

SAT-SUN 12-13 TINY LASITER TOURNAMENT CONYERS, GA.

SAT. 12 VS. SAVANNAH STATE 1 P.M.
 SAT. 12 VS. GRAMBLING STATE 3 P.M.
 SUN 13 VS. MISSISSIPPI VALLEY STATE 10 A.M.
 SUN 13 VS. TENNESSEE STATE NOON
 TUE 15 AT FLORIDA STATE TALLHASSEE, FLA. 6 P.M.
 SAT-SUN 19-20 JACKSONVILLE UNIVERSITY TOURNAMENT JACKSONVILLE, FLA. TBA
 SAT 19 VS. JACKSONVILLE STATE 1:15 P.M.
 SAT. 19 AT JACKSONVILLE 5:45 P.M.
 SUN 20 VS. CENTRAL MICHIGAN 9 A.M.
 SUN 20 VS. CENTRAL MICHIGAN 11 A.M.
 WED 23 CENTRAL FLORIDA TALLHASSEE, FLA. 6 P.M.

FAN APPRECIATION/OPENING DAY

SAT 26 SAVANNAH STATE (DH) TALLHASSEE, FLA. 1 P.M.

YOUTH DAY

SUN 27 SAVANNAH STATE TALLHASSEE, FLA. NOON

MARCH

WED 2 AT NORTH FLORIDA JACKSONVILLE, FLA. 4 P.M.
 FRI-SUN 4-6 UCF INVITATIONAL ORLANDO, FLA. TBA
 FRI 4 VS. MONMOUTH 9:30 A.M.
 FRI. 4 VS. SOUTH ALABAMA 11:30 A.M.
 SAT. 5 VS. VIRGINIA TECH 2 P.M.
 SAT. 5 AT CENTRAL FLORIDA
 FRI-SUN 8-10 REBEL SPRING GAMES KISSISSIMMEE, FLA. TBA
 TUES. 15 AT MERCER (DH) MACON, GA. 4 P.M.
 FRI-SUN 18-20 USF TOURNAMENT TAMPA, FLA. TBA
 FRI 18 VS. DARTMOUTH COLLEGE 5:30 P.M.
 FRI. 18 VS. BUFFALO 8 P.M.
 SAT. 19 VS. KENT STATE 12:30 P.M.
 SAT. 19 VS. TEXAS A&M 3 P.M.
 SUN 20 AT SOUTH FLORIDA NOON

WED 23 FLORIDA STATE TALLHASSEE, FLA. 6 P.M.

LOCAL CLUB NIGHT

TUE 29 AT TROY UNIVERSITY (DH) TROY, ALA. 3 P.M.

APRIL

SAT 2 AT NORTH CAROLINA CENTRAL (DH) DURHAM, N.C. 1 P.M.
 SUN 3 AT NORTH CAROLINA CENTRAL DURHAM, N.C. NOON
 SAT 9 NORFOLK STATE (DH)* TALLHASSEE, FLA. 1 P.M.
 SUN 10 NORFOLK STATE* TALLHASSEE, FLA. 11 A.M.

YOUTH SOFTBALL CLINIC

WED 13 JACKSONVILLE TALLHASSEE, FLA. 6 P.M.

SAT 16 NORTH CAROLINA A&T (DH)* TALLHASSEE, FLA. 1 P.M.

STRIKEOUT CANCER WEEKEND

SUN 17 NORTH CAROLINA A&T* TALLHASSEE, FLA. NOON

STRIKEOUT CANCER WEEKEND

WED 20 AT STETSON (DH) DELAND, FLA. 4 P.M.

SAT 30 AT BETHUNE-COOKMAN (DH)* DAYTONA BEACH, FLA. 1 P.M.

MAY

SUN 1 AT BETHUNE-COOKMAN* DAYTONA BEACH, FLA. NOON

SAT 7 SOUTH CAROLINA STATE (DH)* TALLHASSEE, FLA. 1 P.M.

SUN 8 SOUTH CAROLINA STATE* TALLHASSEE, FLA. NOON

SENIOR DAY

THUR-SAT. 12-14 MEAC CHAMPIONSHIPS ORMOND BEACH, FLA. TBA

THURS-SAT 19-21 REGIONAL TBA TBA

FRI-SUN 27-29 SUPER REGIONAL TBA TBA

JUNE

WED-SUN 1-4 COLLEGE WORLD SERIES OKLAHOMA CITY, OKLA. TBA

* DENOTES MID-EASTERN ATHLETIC CONFERENCE GAMES TIMES AND DATES SUBJECT TO CHANGE

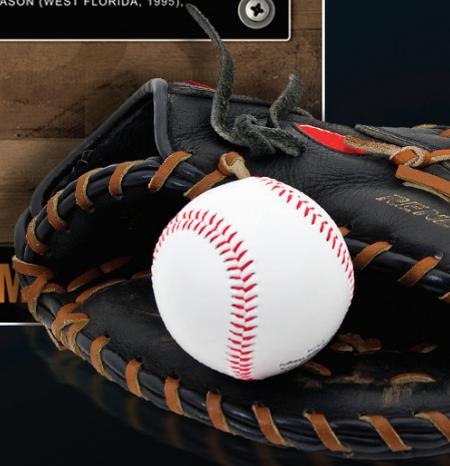
HOME GAME IN BOLD PRINT

HEAD COACH: VERONICA WIGGINS, 20TH SEASON (FLORIDA A&M, 1990)

ASSISTANT COACHES: LORI GODDART, 4TH SEASON (WEST FLORIDA, 1995).

THE RATTLETS WILL
**STRIKE, STRIKE
 and STRIKE**
AGAIN!

WWW.FAMUATHLETICS.COM



PROJECT: 2011 Women's Softball Poster

SPECS: Full-Color, 17" x 22"

CREATIVE SERVICES: Graphic Design

20

T E N N I S

FLORIDA A&M *Lady* RATTTLERS

11



STRICTLY BUSINESS

MARCH

SAT-MON	5-7	MEAC SPRING ROUNDUP	SUMTER, S.C.	
SAT.	5	NORFOLK STATE		9 A.M.
SAT.	5	NORTH CAROLINA A&T		1 P.M.
SUN	6	SAVANNAH STATE		9 A.M.
SUN	6	MARYLAND EASTERN SHORE		1 P.M.
MON	7	HAMPTON		10 A.M.
MON	7	NORTH CAROLINA CENTRAL		2 P.M.
SAT	12	SOUTH DAKOTA STATE	ORLANDO, FLA.	TBA
SUN	13	MARIST COLLEGE	ORLANDO, FLA.	TBA
THUR	17	NJIT	ORLANDO, FLA.	11:30 A.M.
SAT.	19	GEORGIA SOUTHERN	STATESBORO, GA.	2:30 P.M.
SAT.	26	SOUTH CAROLINA STATE	ORANGEBURG, S.C.	10 A.M.

APRIL

SAT	2	BETHUNE-COOKMAN	DAYTONA BEACH, FLA.	9 A.M.
FRI.	8	FORT VALLEY STATE	TALLAHASSEE, FLA.	TBA
FRI-SUN	15-17	MEAC CHAMPIONSHIPS	RALEIGH, N.C.	

HEAD COACH: ROCHELLE "NIKKI" GOLDTHREATE 5TH YEAR (FLORIDA, A&M, 2002)



WWW.FAMUATHLETICS.COM

PROJECT: 2011 Women's Tennis Poster

SPECS: Full-Color, 11" x 17"

CREATIVE SERVICES: Theme Development, Graphic Design

personalized college sports marketing campaigns

In the never-ending quest to keep your message current and relevant, marketing materials act as the face of your program. Great marketing pieces combined with effective game promotions can lead to a larger fan base, increased attendance at events and stronger community support for your teams.

Whether you need to increase ticket sales and renewals, sell booster memberships, or increase donations, we have the marketing solutions to your college sports marketing needs.

Our focus is on creating highly personalized marketing communications that will engage and excite your fans in ways your marketing likely never has before.

We combine powerful imagery with smart personalization to drive curiosity, interest, and ultimately - response.

A

PROJECT: 2011 Men's Baseball Schedule

SPECS: Full-Color, 2-Sided, 8.5" x 11"

CREATIVE SERVICES: Graphic Design

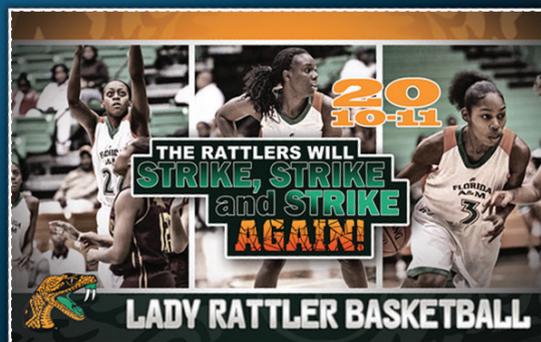
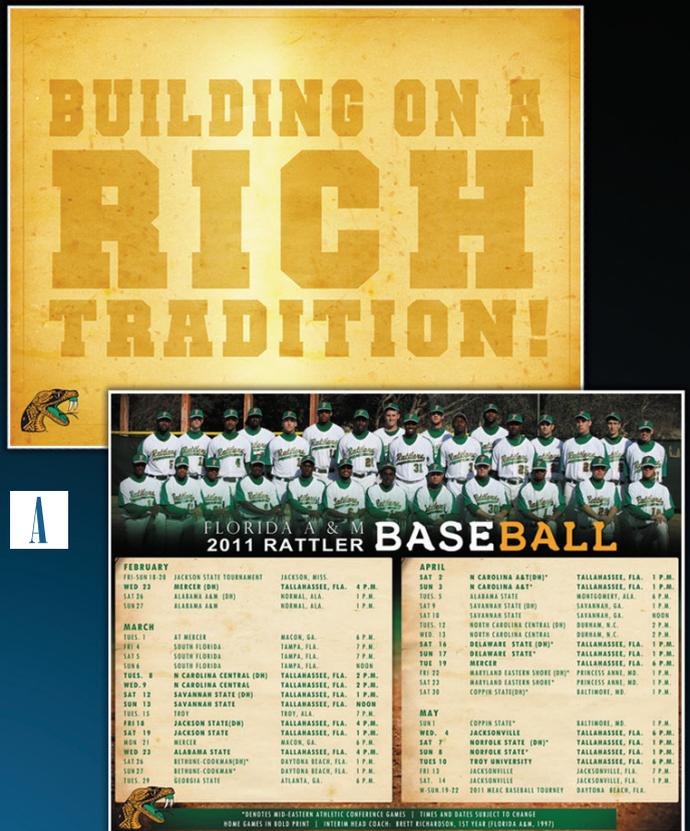
B

PROJECT: 2010/2011 Men & Women's Basketball Schedule Cards

SPECS: Full-Color, 4" x 2.5" Final

Folded Size

CREATIVE SERVICES: Graphic Design



PROJECT: 2010/2011 Rattler Basketball Season Ticket Brochure
SPECS: Full-Color, 11" x 8.5" Final Folded Size
CREATIVE SERVICES: Graphic Design, Print Fulfillment



DATE	OPPONENT	TIME
4-DEC	BETHUNE-COOKMAN	DH 4:00PM/6:00PM
11-DEC	WARNER SOUTHERN	MEN 7:30PM
13-DEC	ALLEN	MEN 7:30PM
22-JAN	HOWARD	DH 4:00PM/6:00PM
24-JAN	HAMPTON	DH 5:30PM/7:30PM
5-FEB	MORGAN STATE	DH 4:00PM/6:00PM
7-FEB	COPPIN STATE	DH 5:30PM/7:30PM
12-FEB	MARYLAND EASTERN SHORE	DH 4:00PM/6:00PM
14-FEB	DELAWARE STATE	DH 5:30PM/7:30PM
26-FEB	NORTH CAROLINA CENTRAL	DH 4:00PM/6:00PM
28-FEB	SOUTH CAROLINA STATE	DH 5:30PM/7:30PM

DH= DOUBLE HEADER

2010-11 BASKETBALL SEASON TICKET ORDER FORM

Name: _____ STATE: _____ ZIP: _____

HOME/WORK/CELL PHONE: _____

ADDRESS: _____

#	PRICE	AMOUNT
_____	\$50	\$ _____
-Refundable Processing Fee		\$ 10
TOTAL TICKET ORDER		\$ _____

MAKE CHECK PAYABLE TO: FAMU ATHLETICS

_____ MASTERCARD _____ VISA

CARD NUMBER: _____

EXP. DATE: _____

SIGNATURE: _____






Contact the Rattler Ticket Office: 850.599.3141 | www.famurattlersports.com



PROJECT: 2010/2011 Rattler Basketball Group Tickets Brochure
SPECS: Full-Color, 8.5" x 11" Final Folded Size
CREATIVE SERVICES: Graphic Design, Print Fulfillment

RATTLER BASKETBALL GROUP TICKETS
 Whether you are entertaining a group of 20 or 2,000 people, the Florida A&M Rattlers want to team up with your organization to devise a personalized winning game plan to meet your entertaining needs. We invite you to join us by bringing your organization to a Florida A&M sporting event. A Rattler sporting event is perfect for motivating your group, building camaraderie, boosting morale and building a strong, unified team. By purchasing group tickets, you'll be able to sit together in an outstanding seat location and socialize in a fun-filled environment. There is no better value for your entertainment dollar than a day at the Alfred Lawson Jr. Multipurpose Center enjoying the excitement of Rattler Basketball.

Group Buyer Benefits

- Group Atmosphere
- Cost Savings
- Client Entertainment - Great way to generate new business for your company or entertain existing clients.
- Socialize & Celebrate - Opportunity to socialize with friends, family, co-workers, or celebrate a special occasion in a fun filled environment.

Corporate/Company Outings
 Invite your staff or clients to a Rattler Basketball game.

What can Group Tickets be used for?

- Rewarding employees - Company events
- Entertaining clients or guests
- Soliciting new business
- Family & friend outings
- Civic Organizations - Rotary clubs, Chambers of Commerce, Kiwanis clubs.
- Charity - sponsor a group of disadvantaged or at-risk youth to see a game - also a tax write off.
- School/Community Groups - Alumni outings, reunions, freshman orientation, athletic team, sorority and fraternity bonding.

RATTLER GROUP TICKET RESERVATION POLICY
 To qualify for group pricing, you must purchase a minimum of 20 tickets for football and 10 for basketball. Tickets are not required for other regular season home Rattler sporting events.

- All group tickets must be purchased in advance, at least one business day prior to the event.
- Please provide one credit card or check when purchasing group tickets.
- Refunds, cancellations or exchanges are not accepted.
- Additional group tickets may be purchased; a minimum of 5 tickets must be added to qualify for the group rate and purchased at least one business day prior to the event. Add-on tickets are subject to availability and might not be seated with the original group.
- Group ticket prices are not available on game day.
- Group tickets are only available for regular season games.

RATTLER BIRTHDAY PARTY
 Do you want an exciting, fun, and memorable way for your child, sibling, Why not celebrate with the Rattlers? Watch the Rattlers up close and personal!

Packages Include:

- Discounted tickets to a game
- Team posters for party
- Autographed poster for birthday child
- Group can high five team during intro onto the court
- Birthday child can high five team before warm-up intros
- DJ/Msg board recognition
- Meet and greet/photo with cheerleaders

RATTLER FUNDRAISER TICKET PROGRAM
 Looking for a way to raise funds for your organization? Look no further!

Fundraising options are available for non-profit organizations. Fundraising groups due to NCAA rules.

Additional In-Game Opportunities

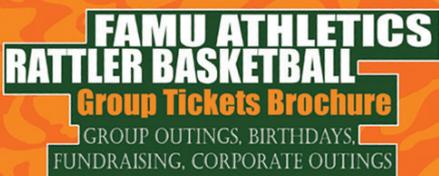
- Be a Rattler Ball Kid
- Sing the National Anthem
- Interactive contests and promotions
- Post-Game Autographs - You'll have the chance to meet the game and receive their autographs

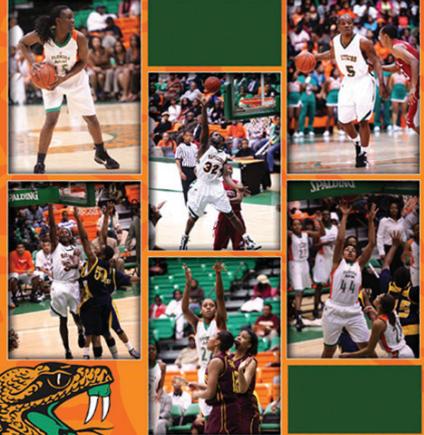
We can customize your package from the number of tickets needed, food, parking. Let us help you with your next group outing!

*Food options available for groups.

FOR MORE INFORMATION CONCERNING GROUP SALES AND FUNDRAISING

Angela Adams Suggs
 Assistant AD for Marketing/Development
 850.561.2177
 angela.suggs@famuedu









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& ASSOCIATES

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PROJECT: Rattler Sports - Fence Banner
SPECS: Full-Color, 244' x 14'
CREATIVE SERVICES: Graphic Design

THE CONSISTENCY

2010 LADY RATT

**THE RATTLERS WILL
STRIKE, STRIKE
and STRIKE
AGAIN!**

...MEAC Champions 2001, 2002, 2003, 200



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OF A CHAMPION. . .

LER VOLLEYBALL

ADMISSION IS FREE

HOME MATCH SCHEDULE

Friday, August 27	Florida International	7 p.m.
Saturday, August 28	New Mexico State	5 p.m.
Sunday, August 29	South Florida	3 p.m.
Tuesday, September 14	Mercer	6 p.m.
Friday, October 8	South Carolina State	7 p.m.
Sunday, October 10	North Carolina Central	3 p.m.
Sunday, October 17	North Carolina A&T	1 p.m.
Saturday, November 6	Jacksonville	3 p.m.
Sunday, November 7	Bethune-Cookman	
Sunday, November 14	Norfolk State	
Saturday, November 27	Florida State	

KE

4, 2005, 2006, 2007, 2008, 2009 . . . Strik

WWW.FAMURATTLESPORTS.COM

PROJECT: 2010 Volleyball Poster

SPECS: Full-Color, 36" x 14"

CREATIVE SERVICES: Theme Development, Graphic Design



FLORIDA A&M

THE RATTLE STRIKE, and


UNIVERSITY OF
MIAMI
SEPTEMBER 2


DELAWARE STATE
UNIVERSITY*
SEPTEMBER 11


HOWARD
UNIVERSITY*
SEPTEMBER 18


TENNESSEE STATE
UNIVERSITY
SEPTEMBER 25
ATLANTA FOOTBALL
CLASSIC


SOUTH CAROLINA
STATE UNIVERSITY*
OCTOBER 2
HALL OF FAME GAME


SAVANNAH STATE
UNIVERSITY
OCTOBER
PUBLIC SERVICE

*DENOTES MEASUREMENT



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2010 RATTLE

Contact the Rattler Ticket Office

UNIVERSITY

RS WILL
STRIKE
STRIKE



NORFOLK STATE
UNIVERSITY*
OCTOBER 23



MORGAN STATE
UNIVERSITY*
OCTOBER 30
HOMECOMING



NORTH CAROLINA A&T
STATE UNIVERSITY*
NOVEMBER 6



HAMPTON
UNIVERSITY*
NOVEMBER 13
YOUTH & COMMUNITY DAY



BETHUNE-COOKMAN
UNIVERSITY*
NOVEMBER 20
FLORIDA CLASSIC
ORLANDO, FL

AC GAME

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